



MANTRAILING
GLOBAL



**INSTRUCTOR COURSE
INFORMATION PACK**

SOUND FAMILIAR?



Fed up with the constant relaunch of classes and hunting to find new clients? Tired of having to plan your working day around everybody else instead of yourself? Worn out from constantly pedalling your business at full speed but never moving forwards?

Imagine a career where every day is an adventure. Where you can break free from the mundane routine and the worry of where the next paycheck is coming from. Instead, you can create a fulfilling career that revolves around you instead of everybody else, while leaving clients completely hooked and consistently coming back for more.



BE THE CHANGE



Many of our Instructors made the decision to add Mantrailing to their existing dog training business, which has gone on to become the most popular training service they now offer to their clients. For many, the rolling nature and multi-level structure of Mantrailing classes have led to it becoming their most predominant source of business income, all while being able to fit classes in and around existing commitments, which was once just a pipe dream for them.

We all know that a problem shared is a problem halved, and as a Mantrailing Instructor, you'll not just be part of a team; you'll be part of a worldwide family. At the heart of Mantrailing Global lies a close-knit community of passionate individuals from around the world who share a common love for nature, dogs, and the thrill of Mantrailing.

"I STARTED LAUNCHING MY MANTRAILING INTRODUCTION WORKSHOPS AS SOON AS I BECAME AN INSTRUCTOR AND WITHIN A MONTH I HAD MADE BACK WHAT I HAD PAID FOR THE INSTRUCTOR COURSE PLUS MORE."

- EMMA

A SNEAK PEEK



Our Instructor course is run all over the world using our tried and tested strategies. It provides you with everything you need to know to begin running Mantrailing classes as an Instructor.

Mantrailing Global only teaches using reward-based methods to make this sport really enjoyable for the dog-handler team. The course is a great mixture of practical training and theory learning, creating solid building blocks of knowledge for a successful career in Mantrailing training.

**THEORY &
SCIENCE OF
MANTRAILING**



**HOW TO TRAIL
YOUR OWN
DOG**



**COACHING
SKILLS**



**OUR INSIDE
BUSINESS
KNOWLEDGE**



**TRAINING
EXERCISES
AND IDEAS**



**TRIED &
TESTED
MARKETING
TECHNIQUES**



BECOME AN INSTRUCTOR



All you have to do to become an instructor is:

- ✔ **Enjoy Mantrailing with your own dog.**
- ✔ **Love working with dogs and people.**
- ✔ **Be enthusiastic with a good attitude to learning.**

This course isn't for you if:

- ✘ **You don't like being outdoors in all weathers.**
- ✘ **You don't want to hit your daily step count.**
- ✘ **You don't like people.**



MAKE A DIFFERENCE!



At 18 months old, Aggi was diagnosed with meningitis after the sudden onset of regular seizures and losing coordination and balance, resulting in her struggling to move and walk properly. After MRI scans and spinal taps, the vets confirmed her diagnosis. Aggi had to undergo 18 months of intensive chemotherapy treatment, which she had to have every 3 weeks for two-day periods at a time, as well as take anti-seizure medication and steroids.

Due to the type of chemotherapy and the fact she was so unwell throughout, Aggi wasn't able to leave the house for the best part of a year, meaning she lacked important socialization skills. On top of this, every new person that she met was a vet, so she began to associate all new people with fear and became very nervous of anyone she met. Eventually, after a second unexpected relapse of meningitis, thankfully, Aggi turned a corner and became well enough to venture outdoors again. Her owner Ellie decided to try out Mantrailing as an activity they could enjoy together to make up for lost time.

"Mantrailing has helped Aggi enormously to make positive associations with people again, which has also noticeably transitioned into day-to-day life. Mantrailing isn't just an activity to us; it has changed both our lives." - Ellie Allsopp



WHAT YOUR NEW LIFE COULD LOOK LIKE



We provide you with all of the resources you will need to make this happen! We can even support you along the way in our Guild too.

FLEXIBLE WORKING



CONSISTENT CLIENTS



NEW PLACES TO EXPLORE



INTRODUCTION WORKSHOPS FOR NEWBIES



REGULAR PROGRESSION SESSIONS



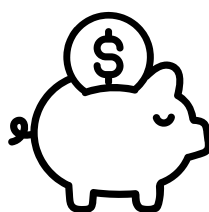
ONE OFF WORKSHOPS



SUPPORTIVE COMMUNITY



NO COST CLASSES



FREE TRAINING VENUES



ABOUT US



Having successfully run our Mantrailing Instructor Courses worldwide, we pride ourselves in delivering high standards of training to our Instructors across the globe.

Mantrailing Global has supported Mantrailing Instructors across Europe and beyond since 2017, teaching the sport of Mantrailing to pet dog & owner teams.

We pride ourselves in the community we have built, promoting our Instructors to work together and not against each other. It is this ethos, along with our high standards of training, which has catapulted us into becoming the largest organization teaching Mantrailing as a dog sport to pet dog and owner teams.

THE MANTRAILING INSTRUCTOR COURSE IS A DRIVING FORCE OF PROFESSIONALLY PRESENTED KNOW HOW, PACKED WITH NOT ONLY THE TRAINING METHODS, BUT POSITIVE, ENHANCING, MOTIVATING, TEAM BUILDING ETHOS AS A MAIN FEATURE OF THE STANDARD TO ACQUIRE, ATTAIN AND MAINTAIN.

- SUE



FREQUENTLY ASKED QUESTIONS

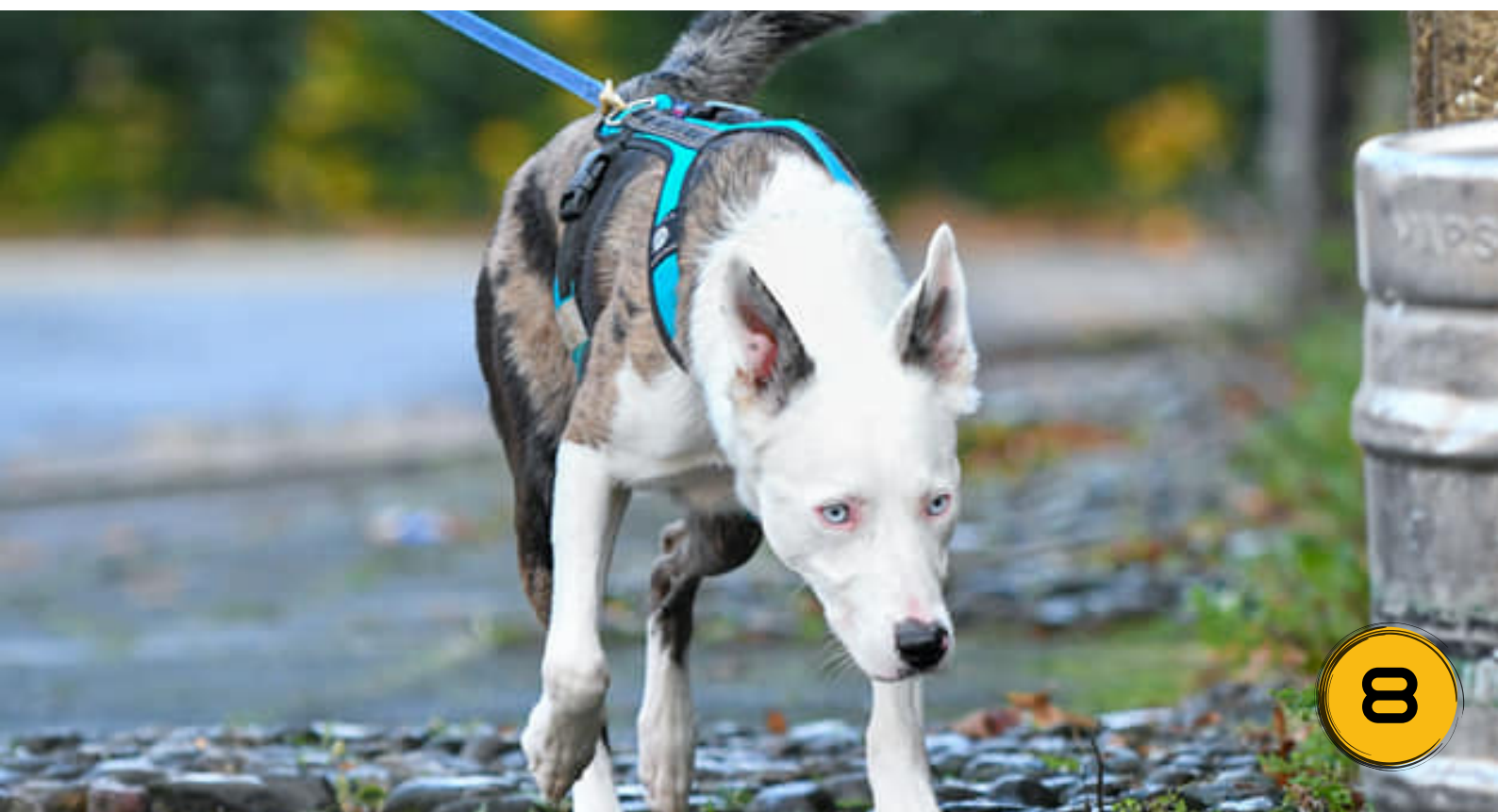


What are the requirements to become a Mantrailing Global instructor?

We ask for applicants to have a professional background working with dogs and encourage our to-be instructors to trail and/or shadow with a Mantrailing Global Accredited Instructor where possible to gain experience prior to attending. However, if this isn't the case, we welcome you to still apply as we review applications on an individual basis.

Is there an assessment or exam to pass the course?

Yes. At the end of the course, you will sit a practical and theory assessment in order to pass and become an instructor with us.



My dog is not an advanced Mantrailer, does this matter?

No, this is not a problem. The instructor course is all about your learning, teaching and coaching skills, not about progressing your own dog.

My dog can't be left alone, can I still attend the course?

Dogs are worked one at a time and it is important that they are able to be left alone in your vehicle while you are teaching on the instructor course.

If you are unable to bring your dog to the course with you, please get in touch with us so that we can find a solution for you.





Do I have to be able to drive?

We would recommend being able to drive as your dog is required to settle in your vehicle in between practical lessons. It would also allow you to use different locations for sessions once you become an instructor.

What certification do I get?

Our Instructor course has been externally accredited by the CPD for quality and assurance. On successful completion of the course, you'll be able to teach Mantrailing to pet dog and owner teams as a dog sport. You will not be qualified to train teams for operational purposes.

Through becoming a member of The Guild after successful completion of the course, you will gain your Accredited Instructor status through us.



What support will I receive after the course?

If you successfully pass the instructor course and would like to spread your wings further, gain some well-deserved recognition and continue to be supported by us on your journey, you are invited to join our Guild membership—a community crafted exclusively for passionate Mantrailing Instructors who are focused on growth and development. Joining our Instructor Guild membership is optional and is at an additional monthly subscription cost.

Here's what awaits you once you're on board:

- 🏆 **Accredited Instructor Status.**
- 🎓 **Annual Online Guild Summit: Propel your knowledge and growth as a Mantrailing Global Instructor.**
- 🧠 **Expert Knowledge: Unlock a treasure trove of insights with webinars hosted by the Head Instructor team and other seasoned professionals in the field.**
- 💡 **Coaching-Ups: Need real-time advice or have burning questions? Jump online LIVE with the team for coaching-ups and get the support you need.**
- 🌍 **Community Hive Mind: Connect, learn, and grow alongside like-minded individuals from across the globe who share your passion for Mantrailing.**
- 📣 **Promotional Perks: Boost your visibility with a listing on our instructor map and enjoy free advertising in our community social media platforms.**
- 🚀 **Guides, Templates & Discounts: A range of resources including guides, templates, and exclusive discounts to fuel both you and your business.**